

PRELIMINARY PROGRAMME

Women in Business & Leadership: The new A-Gender

Day 1

7 March 2016

07:30

Body-Mind Awakening Session

08:00

Registration Opens – Conference Sign-in

9:00 — 10:30

Opening Ceremony

Keynote Presentation: **“From Corporate to Entrepreneurial”**, Sandra Correia, CEO - Pelcor, Portugal

Moderator: Linda Pereira - CEO CPL Meetings & Events, Portugal (International)

Keynote Presentation: **“Changing Women's Lives through Food”**, Niki Kopke - CEO - Mazí Mas, UK

Moderator: Rita Pelica - Business Unit Manager – EGOR Outsourcing, Portugal

10:30 — 11:00

Networking Coffee & Official Opening of the **WORLD OF WOMEN MARKETPLACE ACTIVITIES**

11:00 — 12:30

Panel Debate with representatives from different Women-led Associations on the state of women's influence on the economy, where we are and where we are going

Moderator: Heidi Richards – Entrepreneur, Author, Speaker, Founder & CEO Women in Ecommerce, USA

12:30— 14:00

Networking Gastronomic Experience Lunch & **WORLD OF WOMEN MARKETPLACE ACTIVITIES**

14:30 — 15:30

3 Parallel Workshops to choose from

Workshop 1: **“The Social MediaChannel that will take you from Expert to Super Star! – Leveraging LinkedIn to Grow your Business”**, Heidi Richards – Entrepreneur, Author, Speaker, Founder & CEO Women in Ecommerce, USA

Workshop 2: **“How to turn your idea into a Business”**, Nancy Allen - President & CEO of the Women’s Business Development Council of Florida, USA

Workshop 3: **“People Buy You: Stand Out for Who You Are”**, Diana Dentinger - AUTHOR, Pure Genius – Simple Solutions that Work to Light up Your World and Founder of Women of Meaning, USA & Paulo Fernandes - Owner, Health Coach & International Speaker - New Life Retreats, Portugal (international)

15:30 — 16:00

Networking Coffee & **WORLD OF WOMEN MARKETPLACE ACTIVITIES**

16:00 — 17:30

CAMPFIRE SESSION - a highly interactive session where 10 different current and trending topics will be discussed with a view to producing a white paper to be handed to different governments on issues that particularly affect the human rights of women and society

17:30 — 20:00

Free Time & Get Ready for Reception

20:00

HOSTED Local Flavour Reception

Day 2 – International Women’s Day PORTUGAL CONFERENCE IN THE CONGRESS

8 March 2016

07:30

Body-Mind Awakening Session

08:00

Registration Opens

9:00 — 10:30

Opening Session

Keynote Presentation: TO BE CONFIRMED, Portugal (TBC)

Moderator: TBC

Keynote Presentation: **“Do you want to be in my gang? Strategic Networking”**,
Linda Pereira - CEO CPL Meetings & Events, Portugal (International)

Moderator: TBC

10:30 — 11:00

Networking Coffee & **WORLD OF WOMEN MARKETPLACE ACTIVITIES**

11:00 — 12:30

Opportunities and Benefits of Parity

An interactive debate led by one of Portugal’s foremost economic journalists, with senior representatives from the business & industry, IT, Textile, Communications, Health on the issues

António Saraiva - President of CIP, Portugal

Ana Paula Marques - Sonae, Portugal

Fashion Journalist - TBC

Helena Ferreira - CEO Hotel do Sado, Portugal

Ricardo Nobre - Managing Director Cross Border Talents, Portugal

Moderator: **Madalena Queirós** - Editor & Anchor - Human Capital, Portugal

12:30— 14:00

Networking Lunch & **WORLD OF WOMEN MARKETPLACE ACTIVITIES**

14:00 — 15:30

3 parallel workshops to choose from
Workshop 1: TBC

Workshop 2: "**Title TBC**", Mónica Rodrigues - *Vice President PWN Lisboa, Portugal*

Workshop 3: "**Leadership is a Mindset**", Suzanne Letourneau - *Author and Motivator, Canada*

15:30 — 16:00

Networking Coffee & **WORLD OF WOMEN MARKETPLACE ACTIVITIES**

16:00 — 17:30

Keynote Presentation: "**The Now Generations – What they expect from us**", Prof. Rob Davidson - *Public Speaker, Writer, Educator and Trainer, Researcher, UK*

Moderator:

Keynote Presentation: "**Women on Board Project**", Madalena Queirós - *Editor & Anchor - Human Capital, Portugal*

Moderator:

17:30

CLOSING

20:00

Dinner and Awards (two different organisations are presenting their annual awards)
Fashion Show of Portuguese Designers

Day 3

9 March 2016

07:30

Body-Mind Awakening Session

08:00

Registration Opens

9:00 — 10:30

Keynote Speaker: "**TITLE TBC**" Tabatha Moraes - *CEO - Mulheres que Decidem, Brazil*

Moderator: Helena Mourão - *Account Manager for Exklusiva - Discurso Padrão*

Keynote Speaker: *“An Audience With A Shark”*, Rafic Daud - Partner - Daud Investments, UK
Moderator: Catarina Castro – SUPA Woman Director

10:30 — 11:00

Networking Coffee & **WORLD OF WOMEN MARKETPLACE ACTIVITIES**

11:00 — 12:30

Keynote Presentation: *“The Decade of The African Woman”* – Ambassador Keitumetse Matthews, South Africa

Moderator:

Keynote Presentation: *“Business thrives when Women thrive”*, Nélia Câmara - Director Mercer, Portugal

Moderator:

12:30— 14:00

Networking Lunch & **WORLD OF WOMEN MARKETPLACE ACTIVITIES**

14:00 — 15:30

OVER TO YOU - a peer-to-peer interactive mentoring session that you will love...where the audience are the speakers.

15:30 — 16:00

Closing Session & Takeaways & Announcement of the next conference destination

16:00 — 17:00

B2B Meetings and Free Time & Dinner on Own